

★ news release

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AMERICAN FISHERY PRODUCTS TO BE PROMOTED AT EUROPEAN FAIRS

Mr. McKernan said both the Bureau and the United States fishing industry were highly encouraged by successful participation in recent European fairs at Cologne and Brussels, where fishery products were displayed separately from other foods for the first time.

Only fishery items produced or processed in the United States may be exhibited by American firms, and only a limited number can be accommodated at the London and Milan fairs. Arrangements must be completed on or before December 15, 1965.

Complete details concerning both fairs are available from A. L. Morel, Branch of Marketing, Bureau of Commercial Fisheries, Department of the Interior, Washington, D. C. 20240.

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